

Everybody has a story...

What is The Gathering?

MAY 5-7, 2010

The Gathering of Games is the only conference where the Open-Book Community comes together from around the world to learn, share, and celebrate the principles and practices of the Great Game of Business and Open-Book Management.

Speakers | Speakers at the Annual Gathering of Games conference are business leaders practicing Open-Book Management in their own organization. They are approachable, look forward to answering your questions & give you a real-world perspective about Open-Book Management.



SHARE YOUR STORY AT:
www.openbookconference.com/share

“Attending this event was a watershed moment for me. Every session was relevant, provocative, entertaining and a call to action.”

—Jeff Evenson,
 Ginger Bay Salon & Spa



“I regularly attend educational events around the world and can tell you that the learning experience at the Gathering of Games rates as one of the best I have ever attended...I was absolutely blown away by the character and passion of everyone I met over the 3 days. I had never before met such a large group of remarkable people.”

—Sean Finter, Barmetrix Inc.

How the 2010 conference works

Tracks | In 2010, sessions are separated into one of five tracks. Three tracks focus on the fundamental practices of The Great Game of Business: ● Know & Teach the Rules, ● Follow the Action & Keep Score, and ● Provide A Stake in the Outcome. ● The fourth track focuses on key business issues and best practices in Open-Book organizations and are presented by our conference sponsors. ● The final track “Everybody has a Story” gives you the opportunity to participate in facilitated networking, roundtable discussions, panels, and more.



**REGISTER
 NOW!**



VISIT OUR WEBSITE:
www.openbookconference.com
GIVE US A CALL:
 1.800.386.2752

Pricing & Hotel Information

\$100 off per person
 if you register before **March 12th**
 \$100 off per person
 if you bring **5 or more people**
 \$100 off per person
 if you book your hotel accommodations
 in our hotel block by **March 12th**

**2010 Pricing as low as
 \$495 per PERSON**

Retail Price | \$795 per person

Hotel Information | The 18th Annual Gathering of Games Conference will be held in St. Louis, Missouri at the Hyatt Regency St. Louis at the Arch. Room rates are \$139 per night for single or double occupancy. Reservations must be made by March 12, 2010 by calling 314.655.1234 & mentioning “The Gathering of Games.”

Schedule at a glance

* SESSION TITLES & SPEAKERS SUBJECT TO CHANGE

May 5TH

Pre-Conference
Workshop

The Game
The Great Game of Business

Bonus Program Design
The Great Game of Business

Introduction to ESOPS
Menke & Associates NCEO

Servant Leadership
Zingerman's

May 6TH



Everybody has a story...

Know & Teach the Rules	Follow the Action & Keep Score	Provide a Stake in the Outcome	Sponsored Session	Everybody has a story...
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Breakfast Networking Breakfast

Opening Keynote Opening Keynote: Dick Gephardt

Breakout Session 1	Fast Track To Success: Great Game Implementation Integrity Technology Solutions The Coaching House	Turning Engagement Into Financial Results Ginger Bay Salon & Spa	Learn It: Mini-Games The Great Game of Business	Ownership Transitions Chartwell Capital Solutions	Extraordinary Results From Playing The Game Industrial Healthcare, Banking Technology
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Breakout Session 2	H.I.P- The Path to Critical Number SRC, MAST Technology	Accurate Forecasting in Turbulent Times Laron Inc.	Do It: Mini-Games Telisimo Intl.	Maximize Workforce Potential Willow Creek Consulting	Keeping The Spirit Alive Case Examples
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Lunch Round Table Luncheon

Breakout Session 3	Finding Your Sweet Spot Anthony Wilder Design/Build	Engineering Innovative Methods to Increase Profit Springfield Spring	Rewards & Recognition That Don't Break The Bank Nick's Pizza & Pub, RTC	Slash Healthcare Costs; Not Benefits	CEO Roundtable
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Reception 10TH Anniversary All-Star Awards Celebration

May 7TH

Breakfast Networking Breakfast

Featured Keynote Featured Keynote: Jack Stack, SRC Holdings Corp.

Breakout Session 4	Innovative Financial Literacy Training Bites Megavolt, LLC.	Huddling Simulation	A Stake in the Outcome Through Employee Ownership Beyster Institute Pool Covers	Small Giants Panel	2010 All-Star Award Panel
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Closing Keynote Closing Keynote: Steve Sheppard, Winds of Peace Foundation